



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310)659-0205 FAX(310)657-4340
Dick Rosengarten, Publisher E-Mail calpeek@aol.com

VOL. XXI
No. 16

APRIL 19, 1999

CAMPAIGN 2000: FEINSTEIN'S IMAGE LOOKS GREAT IN NEW POLL. BILL HORN FORMALLY ANNOUNCES.

Editor's note: U.S. Sen. Dianne Feinstein(D-CA) continues to outpace an uncertain field of GOP challengers for *Campaign 2000* in a new survey by pollster Mervin Field. But now DiFi does have at least one announced opponent: San Diego Co. Sup. Bill Horn. Here is **Cal-peek's** update & analysis...

...The Field Poll shows the incumbent senator to have **94%** name ID statewide and she holds a **60%** favorable vs. **34%** unfavorable image rating with voters. In the open primary, DiFi is pulling **18%** of the Republican vote. In other words, she'll be tough to beat in 2000...

...Among the possible GOP rivals, Horn shows up with **19%** name ID and a **9%** favorable vs. **10%** unfavorable image. Some sources think the 19% name ID for Horn is a little high. In his formal announcement April 12th, Horn blasted the Clinton Admin.'s China policy and tried to link DiFi to it. Horn also said that restoring U.S. military superiority will be his top priority...

...Two other Republicans are exploring: U.S. Rep. James Rogan of Glendale and State Sen. Ray Haynes of Riverside. Both are from the conservative wing of the party. Haynes has said that if Rogan runs, he'll drop out – and Haynes is urging Rogan to run. In terms of name ID, Rogan is at **25%**, with **11%** favorable vs. **14%** unfavorable, while Haynes' name ID is at **16%**. His image rating is **8%** both favorable/unfavorable...

...Field's poll also included a long list of other potential GOP U.S. Senate candidates, but at this point Insurance Comm. Chuck Quackenbush (**64%** name ID), San Diego businessman Darrell Issa(**35%** name ID); Sec. of State Bill Jones (**32%** name ID) and U.S. House members Tom Campbell(**32%** name ID) and David Dreier

(**18%** name ID) *aren't* exploring...

...Of all the Republicans on both the long & short list, the bulk of the attention is centered on Rogan. Recently 35 GOP State lawmakers sent Rogan a petition urging him to challenge DiFi. Our sources think it's *even money* as to whether the ex Clinton House impeachment manager will challenge DiFi or stay put and face State Sen. Adam Schiff(D) in his 27th CD...

...FYI: In a 1-on-1 with Rogan, DiFi scores **60%** vs. **32%** for Rogan. (Field didn't do a 1-on-1 survey for Horn). *Best one liner* from a GOP source about a Rogan vs. DiFi battle: "By the time Rogan figures out where Eureka is, DiFi tv consultant Bill Carrick will have turned him into a kook." Stay tuned...

CAMPAIGN '99: L.A. MAYOR RICHARD RIORDAN IS A BIG WINNER IN APRIL 13TH MUNI PRIMARY ELECTION.

Editor's note: L.A.'s Richard Riordan may have a difficult time rounding up 8 votes on the city council for some of his key proposals, but there's no doubt the mayor of the nation's 2nd largest city emerged from the April 13th muni primary as a big winner. Here's our update & analysis...

...Another low turnout election in L.A., with only 14% casting votes as of 7 p.m. on election night. Sources report another 8,000 AVs and 5,000 provisions yet to be counted the morning after, so the total will go up some – but not much...

...The *big news* coming out of the muni primary is that 3 of 4 Riordan-backed LAUSD board candidates were either *elected or leading* as of the next morning. Caprice Young defeated incumbent Jeff Horton by a 56% to 44% margin; Mike Lansing defeated incumbent George Kiriya by the same margin; incumbent David

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310)659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. \$90/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHTED BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SECRETARY OF STATE. REPRODUCTION IN WHOLE OR IN PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

Tokofsky (the lone incumbent backed by Riordan) was leading Yolie Flores Aguilar by 310 votes. The *runoff* situation involves Riordan-endorsed candidate Genethia Hayes, who was leading incumbent Barbara Boudreaux, 47% vs. 46%. Needless to say, Boudreaux was not a happy camper and she really let Riordan have it. Some sources say she went *overboard*...

...Altogether Riordan raised **\$2 million** for his 4 candidates and there's just a small amount left over. Consultant Bill Carrick did independent expenditure media for Riordan's candidates, whose main message was mismanagement of the huge school district. The big loser: SEIU backed Horton, Kiriya and Boudreaux...

...Question: if Riordan is successful with Hayes on June 8th, will he then mount a *recall* against LAUSD Pres. Vickie Castro???

...All of the L.A. City Council members facing voters won reelection with one exception: Councilman Nate Holden is at 49.49%. It's possible he could slide over the top once all the votes are counted. Council winners included: John Ferraro; Joel Wachs; Ruth Galanter; Mark Ridley-Thomas; and Hal Bernson. FYI: If Holden is forced into a June 8th runoff, it will be with The Rev. Madison Shockley. Holden is a very tough campaigner and beating him is easier said than done...

...In the open 14th Council District, Dep. DA Nick Pacheco, who was backed by Mayor Riordan, finished 1st with 20%. In second was Victor Griego with 17%. Alvin Parra finished a very respectable 3rd, just a few hundred votes behind Griego. Griego had tons of endorsements, but sources say his mail was *mediocre* at best. The big shock was that Luis Cetina, who was backed by the powerful SEIU and endorsed by outgoing Councilman Richard Alatorre, finished a poor 5th...

...In the open 7th Council District, young Alex Padilla will face 2nd place finisher Corinne Sanchez in the runoff. Padilla beat Sanchez by better than 2-to-1. The key to Padilla's success was that he walked for 4 solid months. Even Padilla lead consultant Rick Taylor acknowledges that while the mail was important, it was the GOTV and field ops which really made the big difference. Riordan also endorsed Padilla. There were some other consultants working for Padilla, including Leo Briones. The big question: will Sanchez have to

go negative to play catch up in the June 8th runoff???

...And finally, Prop. 1, the council-backed \$744 million bond measure for police & fire facilities *failed* to get the required 2/3rds vote. It got about 61%. With such a low voter turnout, the campaign would have needed \$2 million in tv, plus 10 pieces of mail. The YES side did only 3 mailers. This was another case of the council not stepping up to the plate to help out. Instead they go crying to their "rich uncle," Mayor Riordan. He can't do it all. Stay tuned...

CALIF. INITIATIVE UPDATE: TWO MORE MEASURES CIRCULATING FOR THE MARCH 2000 CALIF. BALLOT

Editor's note: There are two more initiatives in works trying to qualify for the March 2000 Calif. primary. Here's an update...

◆ ***Vehicle License Fees. Taxes. Initiative Constitutional Amendment.*** This is the initiative by Assemblyman Tom McClintock(R-Northridge) and State Sen. Ray Haynes(R-Riverside) which would eventually eliminate the VLF. As it's written, the VLF would only apply to that portion of the auto's value above \$10,000. The initiative also defines "tax" and authorizes class actions and suits to invalidate illegal taxes. Proponents have until 8/23/99 to collect 670,816 valid signatures. Contact ☎ (916)444-6238...

◆ ***Public Works Projects. Use of Private Contractors for Engineering & Architectural Services. Initiative Constitutional Amendment and Statute.*** Do you remember Prop. 224 from 1998? That initiative aimed to kill "contracting out" and was sponsored by PEGC (state employees). It was defeated in '98 by a 61.9% vs. 38.1% margin. This new initiative is the exact opposite of 224. It allows contracting out. The proponent is James P. Corn (916)447-0700. He and his supporters need to collect 670,816 signatures by 8/23/99...

◆ ***Campaign Reform*** – 227 sponsor Ron Unz and Tony Miller, a former Demo candidate for Sec. of State in 1994, have filed paperwork with the AG for 4 different election reform measures – dealing with campaign finance, salaries of elected officials and reapportionment. Collectively the measures are known as the *Calif. Voters Bill of Rights* Plan A, Plan B, Plan C and Plan D. Among the features are: limit campaign con-

tributions and spending by candidates and initiative committees as well; contributions of \$1,000 or more would have to be reported within 24 hours on the internet; and there's a section of these measures dealing with matching funds. The Unz/Miller effort goes under the name of *The Voters Rights 2000 Campaign*...

CAMPAIGN 2000: UPDATE ON LEGISLATIVE RACES.

Editor's note: Here's another update on some of the key legislative primary races for 2000...

☒ **21st SD** – With incumbent Demo Adam Schiff announcing that he will give up his relatively safe State Senate job to run for Congress, presumably against U.S. Rep. James Rogan(R-Glendale), the whole Burbank/Glendale/Pasadena area has been turned into one massive game of political musical chairs. On the Demo side, it seems certain at this point that Assemblymen Jack Scott of Pasadena and Scott Wildman of Burbank will square off in a very heated primary, which will soak up resources. Our sources say the Senate Demo Leadership tend to favor Scott over Wildman. Jack Scott's 44th AD has about 20,000 more Demo voters than Wildman's 43rd AD and sources say Scott is a better fundraiser than Wildman. But Wildman is a very, very aggressive campaigner...

...On the GOP side, the bench is weak and it's not at all certain who will eventually run here. Some of the names mentioned for this 21st SD vacancy may actually end up running for the 2 ADs now belonging to Wildman and Jack Scott. Here are the names we hear: Burbank Councilman Bill Wiggins, soon-to-be ex Pasadena Councilwoman Ann-Marie Villicana and perhaps So. Pasadena Mayor Paul Zee. Another rather well known name also has surfaced: Susan Carpenter-McMillan, the anti-abortion, media-genic ex- spokesperson for Paula Jones. Sources say she's looking seriously...

☒ **29th SD** – Is incumbent State Sen. Dick Mountjoy (R-Arcadia) *termed out*? According to the CA Sec. of State: YES. But there might be a *court test* of the term limit rules. Why? Mountjoy was elected to both the Assembly and the Senate (in a special to replace Frank Hill) in 1994. But with defeat of Willie Brown and the Demos in '94, combined with the Paul Horcher brouhaha which followed, Mountjoy didn't take his State Senate seat right away. Thus he may not be subject to term limits on this go-round. If he does step

down, the 29th SD favorite might be Assemblyman Bob Margett, who is *termed out* of his 59th AD. Another name is new 60th AD member Bob Pacheco(R-Walnut). FYI: our sources say GOP Senate leaders have approached former State Treas. Matt Fong(R). He lives in the 29th SD and could safely hold the district for the GOP. On the Demo side, sources say West Covina Councilman Rick Melendez is looking. He's a conservative Demo and an LAPD officer...

☒ **19th SD** – Ventura Co. Sup. Judy Mikels(R) has announced that she's running for GOP Sen. Cathie Wright's seat. Wright is *termed out*. Other GOPers who will run are Assemblyman Tom McClintock and former Assemblyman Nao Takasugi. Wright has not endorsed Mikels, but our sources say it is only a matter of time. Mikels has talked to Wright's former campaign team of David Gilliard & Natallie Blanning, but there's no contract. Stay tuned...

2000 PRESIDENTIAL PRIMARY AND CAUCUS SCHEDULE

Editor's note: this information was prepared by the DNC Office of Party Affairs & Delegate Selection. It is based on info available as of 2/8/99...

- Iowa Caucus – 2/7/2000.
- New Hampshire Primary – 2/15/2000.
- Delaware – 3/4/2000.
- Yankee Primary – 3/7/2000 (CT, ME, MA, RI & VT).
- Pacific Coast Primary – 3/7/2000 (Calif. for sure and maybe OR & WA).
- Mid-Atlantic Primary – 3/7/2000 (MD & PA, and maybe Delaware – if they abandon their earlier primary).
- Georgia, New Jersey & New York – 3/7/2000.
- Big Sky Friday – 3/10/2000 (AZ, CO, ID, MT, NV, UT & WY) – pending in all these states.
- Super Tuesday – 3/14/2000 (FL, LA, OK, TN, TX).
- Illinois & Michigan – 3/21/2000.
- Sometime in March – (HI, MN, ND, Puerto Rico, SC, VA).
- Prairie States Primary – 4/4/2000 (KS, MO, NE, SD & WI) – pending in all these states.
- Sometime in April (AK and Dist. of Columbia)
- Mississippi – 4/4/2000
- Ohio, N. Carolina & Indiana – 5/2/2000 (perhaps Nebraska if they pull out of the Prairie States Primary).
- West VA – 5/9/2000.
- Kentucky & Arkansas – 5/23/2000.

...We'll update this info when new data is supplied. Stay tuned...

CALPEEK AT WORK ON NEW CONSULTANT DIRECTORY
Work on the new 7th edition of **Calpeek's Directory of Campaign Consultants** has just started. The **Millenium Edition** of this valuable resource tool should be ready for distribution by late July. Questionnaires to consultants, fundraisers, pollsters, FEC/FPPC accountants, slate makers and other professionals were mailed 10 days ago. **Calpeek** will be sending a mass mailing to all subscribers regarding advertising. In the meantime, if you have any questions, call (310)659-0205 or e-mail calpeek@aol.com. Stay tuned...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are few items, political and otherwise, worth noting...

■ ***A Bill Bradley Campaign Update*** – Gina Glantz, partner in the Mill Valley/DC p/a consulting firm of Martin & Glantz, is on an unpaid leave to run the Bill Bradley Demo presidential primary effort. Glantz is the national campaign mgr. For those who may have forgotten, Glantz was the nat'l field director in the '84 *Mondale-Ferraro* campaign. While she's away, Steve Fowler is in charge. FYI: Bradley's April 13th S.F. fundraiser collected \$1 million. VP Al Gore's recent fundraiser in S.F. brought in \$330,000 and his L.A. event collected \$600,000...

■ ***Open Primary Update*** – Gov. Gray Davis(D) won't sign a 2-ballot plan to correct flaws in CA's Open Primary Law for selecting presidential delegates to the RNC conventions. And so it looks as though SB 28, the color-coding alternative to SB 100, is the fix. A hearing on SB 28 is set for the Assembly Approp. Cmt. April 28th, but it could come sooner. Where does this leave the CA Republican Party? The CRP is now urging GOP lawmakers to vote for SB 28 with an urgency clause. If SB 28 isn't OKed by July, the GOP will be screwed. Why the change of heart about the coded-ballot bill? The RNC now believes that SB 28 is an acceptable fix for Calif.'s open primary law. FYI: the CRP will have to call a ***special convention*** before the end of June to revise internal party rules on SB 28. It would be a 1-day gathering, but if a quorum doesn't respond, then the CRP's executive board could make the changes. The executive board is controlled by CRP Chair John McGraw. Here is a question: in addition to changing rules on the open primary, is there now a move underway to change the CRP rules to kill off the GOP's ***winner-take-all primary***???

■ ***CRA Convention April 23-25*** – The CA Republican Assembly(CRA), one of the larger CA grassroots organizations, will hold its annual convention in Newark at the Newart/Fremont Hilton Hotel. Due to address delegates are GOP presidential contenders Steve Forbes, U.S. Sen. Bob Smith, Gary Bauer and Alan Keyes. New CRA president is Sergio Picchio...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook. We've got a ton of these notes...

● A sad note: former Demo Assemblyman Tom Bane, 85, died April 10th of natural causes. He served 24 years in the Assembly representing the San Fernando Valley. He retired in 1992. R.I.P...

● L.A. based Kosmont & Assoc. has opened an office in San Diego headed by Sr. VP Sara Isgur...

● Nancy R. Haley has been named head of the political reporting division of Hawkins & Scott, a San Diego based CPA firm...

● The D.C.-based Kamber Group has sold its West Coast office to Harvey Englander, the former west coast director of the Kamber Group. The firm's name will now revert to *The Englander Group*...

● The Sacto office of Nossaman, Guthner, Knox & Elliott has added three more professionals to its staff. They include attorneys Ann Veneman and David Tan and lobbyist Meg Catzen...

CALPEEK'S MARKETPLACE NETWORK

● **Fundraising Account Representative.** Republican consulting firm looking for Fundraising Account Representative to work with senior staff. Duties include assisting with event management, finance committees, databases, direct mail and phone solicitations. Attention to detail required. FAX resume and salary history to: The Bovee Company at (916)498-9273...

CALPEEK's Marketplace Network is a listing of employer and employee availabilities for those engaged in campaign consulting, public affairs, public relations, government relations and legislative advocacy. The cost for each listing is \$25 for up to 40 words. 70 word maximum. Add \$5 for each additional 10 words. Send ad copy with payment (*no invoicing*) to CALPEEK, Attn: Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info ☎(310)659-0205...